

**MEDIA OUTLET:** Cleo  
**SECTION:** General News  
**DATE:** August, 2011  
**CIRCULATION:** 110,081  
**MEDIA TYPE:** Magazines Lifestyle  
**REGION:** National

## ON COUNTER



TEXT: MICHAEL MANNELL; PHOTOGRAPHY: GUY ARAZES; STILL LIFE PHOTOGRAPHY: ELLA BRIGGIE; BEZEL PHOTOGRAPHY: DEFT; STILL LIFE STYLING: LAUREN SOO

**T**he days of trowelling foundation on with a shovel belong in ancient history books, with girls in the know now leaning towards sheerer textures, subtle veils, meshed formulations and micro-fine powders to smooth out their skin tone. Natural luminosity is key, and with most foundations being designed to “build”, the trick is to start with less base, tint or gel, and then add more to areas that need additional coverage.

# SHEER GENIUS

Barely there foundation is your super-smart new friend.

I've never met a woman whose skin doesn't have yellow undertones. That's why my foundations have a yellow base." Bobbi Brown, make-up artist





BOBBY CARLSON

**Our base camp**

1. Maybelline New York Dream Smooth Mousse Foundation in Creamy/Natural, \$21.95; 2. Clarins HydraQuench Tinted Moisturiser in Blond, \$58; 3. Australis Papirazzi Perfect Tinted Moisturiser in Light/Medium, \$15.95; 4. Becca Luminous Skin Colour Tinted Moisturiser SPF25, \$68; 5. Benefit You Rebel Tinted Moisturiser, \$51; 6. Rimmel Match Perfection Cream Gel Foundation in 100 Ivory, \$17.95; 7. ELES Mineral Sheer Tint SPF20 in Cameo Glow, \$64.50; 8. Nutrimetics nc Sheer Perfection Silk Finishing Powder in Light, \$37.50; 9. Elizabeth Arden Pure Finish Mineral Tinted Moisturiser SPF15, \$58; 10. L'Oréal Paris Matte Morphose Souffle Foundation in Golden Ivory, \$34.95; 11. Revlon ColorStay Aqua Mineral Makeup in Medium, \$36.95; 12. Stila Sheer Color Tinted Moisturiser in Light, \$68; 13. Jane Iredale Dream Tint Moisture Tint SPF15 in Medium Light, \$72.

**And a few more**

L'Oréal Paris True Match Minerals Loose Powder, \$37.95; Rimmel Match Perfection Cream Gel Foundation, \$17.95; Napoleon Perdis Advanced Mineral Makeup SPF15, \$69; Maybelline NY FIT me! Liquid Foundation, \$18.95 (available September); Giorgio Armani Face Fabric, \$80; Benefit Some Kind-A Gorgeous Foundation Faker, \$53.