

**MEDIA OUTLET:** OK  
**SECTION:** General News  
**DATE:** 10<sup>th</sup> January, 2011  
**CIRCULATION:** 111,046  
**MEDIA TYPE:** Magazines Lifestyle  
**REGION:** National

**Beauty countdown**

**1 SERUM BOOST**  
**Why use it:** Serums work deep within the surface to target specific skin concerns, such as brightening or hydrating.  
**How it's done:** Every day after cleansing, use your fingertips to pat a pea-sized amount of serum all over the face. Allow the product to sink in before applying your usual moisturiser over the top.

UltraCave + Bright & Beautiful Serum \$89  
 NUTRIMETICS  
 BRIGHT & BEAUTIFUL SERUM  
 with Lactobacillus  
 SERUMS REPAIRS & RECALIBRATES

Rodial  
 glamox  
 Glomox Snake Serum \$195  
 RODIAL

**2 POLISH & SHINE**  
**Why use it:** Regular exfoliation clears away the build-up of old and dead skin cells, revealing a smoother and brighter-looking complexion.  
**How it's done:** Once a week, gently massage a granulated scrub onto damp skin and rinse off with warm water. Be sure to moisturise afterwards to re-seal the skin's barrier.

Face Exfoliating Polish \$12.49  
 AV  
 exfoliating polish  
 150g e

**3 MASK MOMENT**  
**Why use it:** Face masks extract impurities and unclog the pores, which allow products applied afterwards to penetrate the skin and work more effectively.  
**How it's done:** Once a week, smooth on a mask targeted to your skin type and concern. Read the instructions for the individual mask to determine how long you have to leave it on before washing off with warm water.

Honey Face & Body Mask \$5.41  
 PREMIUM SPA  
 Triple Oxygen Instant Energising Mask \$38  
 BUSH

*New Year*  
**NEW GLOW**

Make 2011 your best skin year yet with these 10 simple adjustments to your everyday routine

© 2011 OK