

MEDIA OUTLET: OK

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Beauty trend

Smooth Minerals Blush \$14.99 AVON

POWDER BLUSH
WHAT IT DOES: Available as either a pressed powder or loose dust, powder blush is a traditional and long-wearing formula that suits a wide range of skin types.
HOW TO USE IT: Powder formula blushes are best applied using a fan brush. After loading up the brush with powder and tapping to remove any excess product, simply blend over the apples of the cheeks.

Fit Me Blush \$14.95 MAYBELLINE NEW YORK

PosieTint \$35 BENEFIT

Cheek + Lips Tint in Rosy Red \$34 MODELCO

Beach Tint in Grapefruit \$42 BECCA

CHEEK STAINS
WHAT IT DOES: For a subtle, natural-looking flush, you can't go past a cheek stain. While powders or creams sit on the skin's surface, a stain pigment seeps into the skin for a colour that looks as though it's coming from within.
HOW TO USE IT: The trick is to be speedy – use a small amount of product and work quickly with your fingers to blend over the cheekbones.

Get cheeky

CHOOSE YOUR BLUSH FORMULA AND FAKE YOUR WAY TO THAT PERFECT POST-WORKOUT GLOW

Prada models sported lightly flushed cheeks at Milan Fashion Week

In Bloom Creamy Cheek Duo in Blushing/Peony \$34.95 SMASHBOX

Nc. Silk Blush in Dotsy Silk \$27 NUTRIMETICS

CREAM BLUSH
WHAT IT DOES: The soft texture of a cream blush is perfect for those prone to dry skin, or if you are trying to achieve a dewy finish.
HOW TO USE IT: Apply using either the fingertips or dab onto a stippling brush and press, ensuring to thoroughly blend the product across the cheeks. Cream blushes are buildable, so simply add more product to increase the colour intensity.

In Touch Cream Blush in Connection \$45 JANE IREDALE

78 www.okmagazine.com.au

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